

International NCPs Workshop

Promoting the International Dimension of Horizon 2020

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Madou Plaza Tower - Auditorium
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Report on International Cooperation around the World (Part I)

- Summary of presentations (speedy-quick)
 - Quick points from EC presentations
 - General insight from NCP presentations

Some comments (maybe provocative)



First, summary of EC talks

- Objectives of EC's international strategy:
 - Strengthening the **Union**'s excellence and attractiveness in research and innovation and its economic and industrial competitiveness
 - Tackling global societal challenges, such as food and energy security and climate change
 - Supporting the Union's external policies
- http://ec.europa.eu/research/iscp/index.cfm?pg=strategy



- NCP guiding principles and standards
- Core tasks:
 - Informing and awareness raising of H2020 opportunities
 - Assisting, advising and training
 - Signposting and cooperation
- http://ec.europa.eu/research/participants/portal/des ktop/en/support/national_contact_points.html



- NCPs should link beyond NCP networks. E.g. INCO projects, EEN, Europe Centres, science counselors and EEAS delegations
- Summary of calls that target international cooperation: http://incontact.etag.ee/topics



- International Cooperation page: http://ec.europa.eu/research/iscp
- Horizon 2020 manual: http://ec.europa.eu/research/participants/docs/h2020-funding-guide/cross-cutting-issues/international-cooperation_en.htm
- CIRCABC "Horizon 2020: Open to the World" interest group, https://circabc.europa.eu/



General insight from NCP presentations

- NCPs and NCP activities are part of broader political and policy landscape
 - National ST&I priorities and programmes
 - S&T Agreements and Dialogues (with EU and Member States)
 - Different ministries, agencies, institutions also have an interest in collaboration with EU
 - Regional initiatives (e.g. ASEAN, LAC, MED)
 - Some level of national alignment with H2020



NCP structures

- NCP Coordinator is usually within Ministry
- But, to have (solely) high-level NCPs for thematics doesn't work
 - Also need "technical" NCPs who understand the thematic specifics, call details and rules
- Work with numerous other multipliers (institutional and thematic)



NCP activities

- Promotion and dissemination of information
- Training (NCPs and multipliers)
- Consulting with individuals/organisations (rules, proposal development, etc.)
- Liaising between different stakeholders



- Translation of H2020 information (language translation, but also from Euro-speak to local paradigms)
- Strengthening local and regional activities and coordination



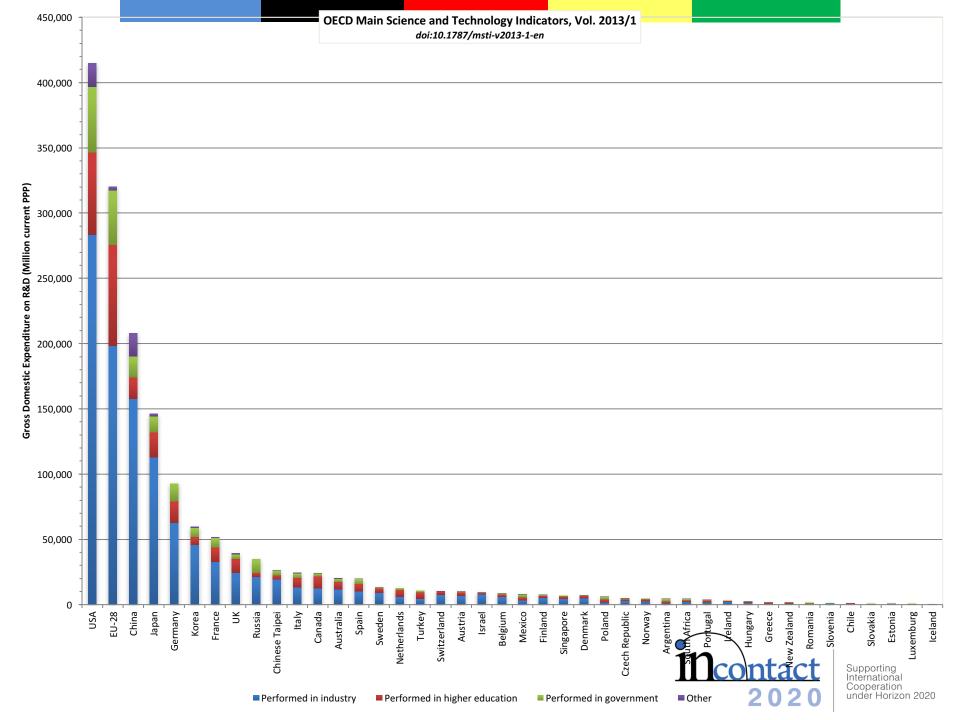
NCP challenges

- Need to monitor activity, especially proposals (need data on success and rejection)
- Other countries are increasingly competing for international collaboration attention (RF note: multilateral/multi-regional collaboration often has higher impact)
- Perception of difficulty of engaging with H2020
- Many European researchers don't know the rules about third country participants



- NCPs are not paid for their time (generally)
- Lack of seed funding in order to build projects
- Strong interest in accessing thematic NCP networks, to:
 - Build thematic relationships
 - Get more detailed call information
 - Develop connections in order to join consortia





Comments

- Language: many of the first H2020 calls were clearly focused on local Euro-centric problems, which discouraged third country participation
- Language: innovation focus can similarly discourage some third country participants (most of whom are from public research actors)
- Learn from high-income third countries in FP7: clearly explain the value to Europe for your participation (and funding)



- Consider the financial and knowledge leverage, and use this to gain political support (15-20x leverage of local financial investment is common)
- The science that you bring to a project is essential, but your soft assets are equally important (e.g. networks and relationships)
- Encourage EU participants to reach out to their third country colleagues, & vice-versa



- Value of being an expert evaluator:
 - Inside knowledge and insight
 - Personal connections with others in your field
 - Not exclusive for senior researchers



"Try a thing you haven't done three times.

- Once, to get over the fear of doing it.
- Twice, to learn how to do it.
- And a third time to figure out whether you like it or not."
 - Virgil Thomson, composer (USA)



Thank you

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